



Music | Dance | Theatre | Visual Arts | Film
41 Years of Artistic Excellence
June 28 - July 27, 2025

Named one of the “Top Twenty Events in the Southeast” by the Southeast Tourism Society, App Summer brings more than 27,000 people to the High Country each summer to experience world-class programming.

2025 Playbill Advertising

Full color, pdf or jpeg • No bleed • 300dpi

<input type="checkbox"/>	Back Cover	7.25”w x 9.625”h	\$2000
<input type="checkbox"/>	Inside Front / Inside back	7.25”w x 9.625”h	\$1800
<input type="checkbox"/>	Full Page	7.25”w x 9.625”h	\$1350
<input type="checkbox"/>	Half-Page Horizontal	7.25”w x 4.75”h	\$950
<input type="checkbox"/>	Half-Page Vertical	3.625”w x 9.625”h	\$950
<input type="checkbox"/>	Quarter-Page Horizontal	7.25”w x 2.312”h	\$700
<input type="checkbox"/>	Quarter-Page Vertical	3.5”w x 4.75”h	\$700

New Ad Supplied Run ad from 2024 (if applicable)

Contract Due: April 4, 2025

Ad Due: May 2, 2025

Business Name _____

Contact Name _____

Mailing Address _____

Phone Number _____

Email Address _____

Signature _____ Date _____

Forms can be emailed or mailed to ASU Box 32045, Boone, NC 28608.

For questions, please contact Allison West, Director of Marketing & Public Relations, at westal1@appstate.edu or 828.262.6084, ext. 107.